

# ON A MISSION

## DUNCAN BUSBY CASTS HIS EYE OVER THE BRAND-NEW RANGE OF MISSION BOWS FOR 2015

**M**ission has a reputation for building bows that outperform their price; whether you're just starting out or have been developing your archery skills for decades you're guaranteed affordable performance and adjustability from every bow in the Mission Range.

Through non-stop innovation Mathews has continued to advance its value-driven bow line and has unveiled four new bow offerings for 2015.

### MENACE II

The Menace II is an ideal bow for beginners who are still growing into the sport. With ultimate adjustability, the Menace offers a draw-length range of 17-30 inches and 15-52 pounds of draw-weight adjustment, all without the need of a bow press.

Featuring a perimeter-weighted dual cam system and a 31-inch axle to axle length, the Menace II is smooth and balanced, and as it's available in 10 different colour options it makes customisation easy.

Replacing last season's Menace, this latest offering features a lighter physical weight of 2.8 pounds and let-off of up to 80 per cent, making it perfect for shooters that may be smaller in stature. With a recommended retail price of £225 the Menace II is the ideal bow for a little archer to grow with, and it won't break your budget.

### CRAZE II

Powered by the F.I.T (Focused Inertia Technology) cam system, the Craze II offers the best in class performance to archers of all ages, sizes and abilities. This hyper-adjustable bow reaches draw-lengths of 19-30 inches and offers 13-70 pounds of draw-weight adjustment without the need to change the limbs or cams. The new ergonomic grip and enhanced riser design adds strength and stability, while reducing the overall mass weight compared to the previous model.

With an axle-to-axle length of 28 inches, a brace height of 7½ inches and a bow speed of 306fps the Craze II is an ideal bow for young beginners. The availability of ten different colour options and a recommended retail price of £250 ensure the Craze will appeal to all archers.



THE MENACE II OFFERS A LIGHT, ADJUSTABLE BOW FOR BEGINNERS

THE CRAZE II HAS FOCUSED INERTIA TECHNOLOGY CAM SYSTEM ALONGSIDE A NEW RISER DESIGN AND ENHANCED GRIP

### HYPE AND HYPE DT

The Hype and Hype DT are two brand new bow models that offer the power and accuracy traditionally found in higher priced bows. Also featuring the F.I.T cam system, these two bows flexibly reach draw-lengths of 19-30 inches and have over 55 pounds of draw weight adjustment without the need of a bow press. The ergonomic riser and grip design creates an accurate and stable shooting platform off the balanced 31-inch axle-to-axle length.

The Hype DT comes with the added benefit of 'Damping Technology' which reduces noise and vibration levels, and has a recommended retail price of £315, while the Hype has an expected retail price of £299. These bows provide endless flexibility for every archer at a reasonable price.

Mission have five further bows in this year's line-up and for those archers who compete at target tournaments or just enjoy shooting with a longer axle bow I'd recommend checking out the Rally, Mission's first ever dedicated target bow.



THE HYPE ALSO OFFERS THE F.I.T CAM SYSTEM IN A LONGER AXLE-TO-AXLE LENGTH BOW ...

... WHILE THE HYPE DT HAS ALL THAT BUT WITH ADDED DAMPING TECHNOLOGY

THE HYPE DT COMES WITH THE ADDED BENEFIT OF 'DAMPING TECHNOLOGY' WHICH REDUCES NOISE AND VIBRATION LEVELS



THE RALLY IS DUNCAN'S PICK FOR A PURELY TARGET BOW, WITH A LONGER AXLE-TO-AXLE LENGTH

Benefitting from years of Mathews experience in building high-end target bows, the Rally has a 37 inch axle-to-axle length and a 7¼ inch brace height, perfect for finger and release shooters alike, and with bow speeds of up to 300fps, they'll have no trouble reaching the longer distances.

Mission's exclusive Opti-Mod cam system allows a massive range of adjustment in draw length, from 22 to 30 inches; all through a simple rotation of the cam's modules. Inexpensive draw weight modules, available in 10 pound increments, allow adjustments of between 30 to 70 pounds, while the limb bolts give the archer the option of finer adjustments in the bow's draw-weight.

At around £395 the Mission Rally is a budget-friendly first compound and world-class target bow all in one.

All Mission bows come with a lifetime warranty and access to customer support from authorised Mission retailers, ensuring your experience is hassle-free. The Mission range achieves a perfect balance between performance and price, so you can realise your goals without going over your budget. What's your Mission?

For more information on the complete Mission range head to [www.missionarchery.com](http://www.missionarchery.com), and for all purchasing enquiries you can check out [www.duncanbusbyarchery.com](http://www.duncanbusbyarchery.com) or [www.clickersarchery.co.uk](http://www.clickersarchery.co.uk) ©